

BASIC LISTING (\$155):

# DEADLINE Friday, January 20, 2017

Line 1: BUSINESS NAME: \_\_\_\_\_ (Max 26 characters)

Line 2: ADDRESS: \_\_\_\_\_

Line 3: PHONE NUMBER: \_\_\_\_\_

Line 4: WEBSITE (OR EMAIL IF NO SITE): \_\_\_\_\_

Line 5: DESCRIPTION

\$155 BASIC LISTING

ADDITIONAL LINES (@\$50/LINE OR PARTIAL LINE): (33 characters max = one line)

6. \_\_\_\_\_ \$205

7. \_\_\_\_\_ \$255

8. \_\_\_\_\_ \$305

9. \_\_\_\_\_ \$355

10. \_\_\_\_\_ \$405

11. \_\_\_\_\_ \$455

PRICE WITH EXTRA LINES

ATTENTION LODGING: We recommend that you use the following abbreviations and symbols at *the end of* your listing to state your amenities and policies in a compact and uniform manner.

Any rooms with private baths: PB  
Children Accepted/Age: CH 12+  
Rates: \$(lowest) - \$(highest)

Any rooms with Fire Places FP  
Pets: P  
Credit Card V/MC/D/AE

Write your copy in the box of your choice, or, to work larger, you might use a separate piece of paper. Neatness, please!

1/8 page  
1" h x 3.5" w  
\$280

1/8 page  
2" h x 1.75" w  
\$280

QUESTIONS?  
Call Pat at 845-679-5495

1/4 page  
2" h x 3.5" w  
\$490

**ARTWORK REQUIREMENTS**  
E-mail finished ads to <larryl@bestweb.net >  
Acceptable formats are: TIFF 300 dpi. / Jpeg  
300dpi / or Adobe PDF  
Optimized with fonts imbedded.

We can assist in preparing very simple ads such as scanning a photo or graphic and adding a little text.

Half page ads..... \$795.... (4.25" h x 3.5" w)  
Full page ads.... \$1395 ... (8.5" h x 3.5" w)  
**Web Listing Free with paid ad or listing.**

Make check payable to: Woodstock Travel Guide,  
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Or pay online at [WoodstockGuide.com](http://WoodstockGuide.com) >>> Advertise ...