

BASIC LISTING (\$155):

DEADLINE Friday, January 19, 2018

Line 1: BUSINESS NAME: _____ (Max 26 characters)

Line 2: ADDRESS: _____

Line 3: PHONE NUMBER: _____

Line 4: WEBSITE (OR EMAIL IF NO SITE): _____

Line 5: DESCRIPTION

\$155 BASIC LISTING

ADDITIONAL LINES (@\$50/LINE OR PARTIAL LINE): (33 characters max = one line)

6. _____ \$205

7. _____ \$255

8. _____ \$305

9. _____ \$355

10. _____ \$405

11. _____ \$455

PRICE WITH EXTRA LINES

ATTENTION LODGING: We recommend that you use the following abbreviations and symbols at *the end of* your listing to state your amenities and policies in a compact and uniform manner.

Any rooms with private baths: PB
Children Accepted/Age: CH 12+
Rates: \$(lowest) - \$(highest)

Any rooms with Fire Places FP
Pets: P
Credit Card V/MC/D/AE

Write your copy in the box of your choice, or, to work larger, you might use a separate piece of paper. Neatness, please!

1/8 page
1" h x 3.5" w
\$280

1/8 page
2" h x 1.75" w
\$280

QUESTIONS?
Call Pat at 845-679-5495

1/4 page
2" h x 3.5" w
\$490

ARTWORK REQUIREMENTS
E-mail finished ads to <larryl@bestweb.net >
Acceptable formats are: TIFF 400 dpi. / Jpeg
400dpi / or Adobe PDF
Optimized with fonts imbedded.

We can assist in preparing very simple ads such as scanning a photo or graphic and adding a little text.

Half page ads..... \$795.... (4.25" h x 3.5" w)
Full page ads.... \$1395 ... (8.5" h x 3.5" w)
Web Listing Free with paid ad or listing.

Make check payable to: Woodstock Travel Guide,
12 Tinker Street, Woodstock, NY 12498
Or pay online at WoodstockGuide.com >>> Advertise ...